

# CAPITAL REGION HEALTHCARE JOBS



For years, you've counted on the Times Union to help you find your next great healthcare employee. And, now we're evolving to help you meet those needs, as your industry and those people evolve.

The Times Union and Monster are proud to launch our Healthcare Jobs Page – a special listing of ONLY healthcare jobs in the Capital Region. This extension of timesunion.com will allow us to better reach Capital Region residents looking for a new healthcare job – and will help you better find that next great employee.

## Standard: \$500\*

- 1/16th page color ad in Sunday print section
- Standard company box on HC Jobs webpage
- Boosted Facebook post
- Timesunion.com targeted online impressions

## Enhanced: \$800\*

- 1/8th page color ad in Sunday print section
- Standard company box on HC Jobs webpage
- Boosted LinkedIn post
- Timesunion.com targeted online impressions

## Headline Sponsor: \$3000

- Half page color ad in Sunday print section
- Double size company box on HC Jobs webpage
- Boosted Facebook post
- Boosted LinkedIn post
- Timesunion.com target online impressions
- Native online impressions on timesunion.com homepage
- Logo inclusion on all materials related to this effort

\*Double size company box on HC Jobs webpage - \$150 additional