

DRIVER APPRECIATION SEASON



Thank you drivers for keeping the Capital Region moving, safe and our packages delivered on-time.

The Times Union is creating an in-print and online section devoted to appreciating all that local drivers do for our community. In addition to thanking drivers, we'll also be asking Capital Region residents to tell their stories about how drivers in their lives make the Capital Region a better place to live. Here's a chance for your company to be involved.

Price: \$500

Included:

- A box in the Driver Appreciation page in the Times Union (11/22)
- A box on the special timesunion.com Driver Appreciation page
- Facebook boosted post

Special Sponsorship Package

Price: \$5000

Includes:

- All of the above
- logo inclusion on all promotional materials (in-paper and online) related to this effort
- Special ad on the top of the timesunion.com Driver Appreciation Season webpage

Deadline to be included in the print page: November 18