

# ADVERTISE NOW TO HOLIDAY SHOPPERS!



Here is what is included in your  
**GOLD SHOP LOCAL PACKAGE**

**Gold**  
PACKAGE

**TIMES UNION**

- Times Union newspaper  
10 - 1/4 Page Ads  
(4.917" w x 9.75" d)

## EMAIL MARKETING

- 2 Targeted Messages to  
25,000 email addresses each

## timesunion.com

- 200,000 Cross-Platform ROS  
(300x250) impressions
- 6 Marquee Ads (970x250)  
(you pick inside sections and dates)

Act now! This offer ends November 30, 2020.

TOTAL: \$6,125    VALUE: \$16,350