

ADVERTISE NOW TO HOLIDAY SHOPPERS!



Here is what is included in your
BRONZE SHOP LOCAL PACKAGE

Bronze
PACKAGE



- Times Union newspaper
3 - 1/4 Page Ads
(4.917" w x 9.75" d)

EMAIL MARKETING

- Targeted Email to
25,000 email addresses

timesunion.com

- 30,000 Cross-Platform ROS
(300x250) impressions
- 1 Marquee Ad (970x250)
(you pick inside sections and dates)

Act now! This offer ends November 30, 2020.

TOTAL: \$1,960 VALUE: \$14,045