

UPWARDLY MOBILE

Here's your chance to showcase all of your new hires and promotions!

Upwardly Mobile is a new Times Union feature, focused on the area's rising stars. All packages include listings in the Times Union newspaper, on timesunion.com and on social media. It's your one-stop opportunity to showcase your employees to the Capital Region's largest media audience.

EXAMPLE LISTING

NONPROFITS



NATALIE BROWN
VICE PRESIDENT OF MARKETING

The XYZ Corporation is proud to announce the hiring of Natalie Brown to the newly created position of Vice President of Marketing. Natalie will be responsible for messaging, branding and helping us merge these things with our company's goals and revenue opportunities. She spent the last six years as the Director of Marketing and Branding with Home Builders and has more than 20 years of experience in the field. She lives with her best friend, a lab named Einstein in Niskayuna.

Capital Region Upwardly Mobile Pricing								
Standard Profile - \$300			Premium Profile - \$650			Executive Profile - \$1150		
Profile in Print -Sunday Edition			Includes Standard Profile			Includes Standard & Premium		
500 Character Max			Boosted LinkedIn Post			Native Display on tu.com		
Profile on tu.com								
Profile included in weekly newsletter								
Boosted Facebook Post								
Bulk Options	Total	Cost Per	Bulk Options	Total	Cost Per	Bulk Options	Total	Cost Per
5-Pack	\$1,250	\$250	5-Pack	\$2,975	\$595	5-Pack	\$1,075	\$5,375
10-Pack	\$2,000	\$200	10-Pack	\$5,000	\$500	10-Pack	\$1,000	\$10,000
For more information contact:								